



**NORTHERN LIGHTS
FESTIVAL BORÉAL**

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FOR IMMEDIATE RELEASE

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Serena Ryder, Joel Plaskett, Hawksley Workman and Norman Foote headline Northern Lights Festival Boréal 2009

Pure raw amazing talent is what has garnered Canada's own **Serena Ryder** such great success and genuine accolades so early in her career. Known for her powerful vocal range **Ryder** has wowed listeners with such hits as "Weak in the Knees", "Little Bit of Red" and "All for Love". **Ryder** has already earned a Canadian Gold Record and a 2008 JUNO for New Artist of the Year. Her new album "is it o.k." clearly sets the bar higher for artists of her generation.

Headliner **Joel Plaskett** has toured extensively to sold-out clubs and theatres throughout North America, the U.K. and Australia. His latest album "Make a Little Noise" spawned an infectious hit single, "Nowhere with You," that landed **Plaskett** on the Top 10 of the Hot Adult Contemporary Radio list. **Plaskett** has garnered three East Coast Music Awards and was a Juno nominee for Songwriter of the Year, Best Alternative Album and Best New Artist.

Canadian rock singer, songwriter and producer **Hawksley Workman** has garnered critical acclaim for his quirky yet accessible blend of cabaret pop and glam rock. **Workman** has released ten full length albums throughout his career and is a multi-instrumentalist, playing guitar, drums, bass, keyboards and vocals, often switching from one to the other when playing live. With such hits as "Jealous of your Cigarette", "When you Gonna Flower" and "All the Trees are Hers" it is no wonder **Workman** has won numerous Juno awards for Best Alternative Album, Songwriter of the Year and Best New Solo Artist.

Family headliner **Norman Foote** draws from his own experiences to create songs, stories and props that delight the ears and eyes of both children and adults. **Foote** successfully weaves imaginative word play and gentle melodies to create a special niche between irreverent comedy and skillful music. **Foote** has performed with symphonies and in festivals and concert halls throughout North America and has even been featured on a number of Disney records. **Foote** has received four Parents Choice Awards, a Pacific Music Industry Award, is a recent Juno nominee and the recipient of Socan's Songwriter of the Year award.

Add an incredible collection of folk, rock, traditional, bluegrass and world music artists to the roster and you are sure to see a line-up that will excite the entire and entertain the entire community.

Advanced weekend passes for the 38th annual festival, to take place **July 3, 4 and 5** in Bell Park, go on sale April 14th and can be purchased at the NLFB office at 19 Grey St. or through a number of ticket outlets throughout town.

This year the NLFB has lowered its ticket prices to help those affected by the poor economic climate. Friday evening passes are \$20, day passes \$10, day + evening passes \$30, or you can enjoy over 80 shows with a Weekend Pass for just \$55.

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